

# Deanna Castaño

## Product Designer

### Contact Me

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### Skills

#### Coding Languages:

HTML5, CSS, Python  
Javascript, Jenga2

#### Frameworks

Bootstrap 5, Django,  
jQuery, Flask, React  
vue.js, node.js

#### Branding/Print:

Package Design  
Layouts, Infographics  
Vector, Advertising  
Marketing Materials  
Editorial

#### UI/UX:

Wireframes, Prototypes  
Design Documentation  
create process flows  
Journey Mapping  
User Research  
Scenarios, Mockups  
Site Architecture  
Personas, Usability-  
Testing

#### Web:

SEO, SEM, Analytics  
Responsive design

#### Developer Tools:

MongoDB, Terminal  
Vizio, Gitpod, Git Bash  
SQL, DevTools, Heroku  
Atom, Trello, Visual-  
Studio Code, Figma  
Google Map's API  
Qualtrics, Jira,  
GitHub Power BI,  
Tableau, Jenkins,  
Oracle sql developer  
Checkmarx  
Confluence, sde report  
Service now Balsamiq  
Sharepoint

#### Adobe CC:

Photoshop, Bridge  
InDesign, Illustrator  
Dreamweaver  
Lightroom, Adobe XD

### Volunteer

#### Wells Fargo

Boston Deputy  
Women In Tech: WIT  
Sit With Me  
Grace Hopper  
Lesbians Who Tech

#### Built by Girls

Mentor

### Certificates & Awards

Google UX Design & Google Data Analytics  
Won 1st Place 2020 Virtualhacks  
Full Stack Software Developer Bootcamp  
Front-End Foxes School- Web development  
BA in Communication Design

### Summary

I have 8 year experience in bringing finished products to life by leveraging skills across multiple phases of the process, including UI/UX, design and web. Experienced in creating user-friendly and impactful print or web experiences that effectively communicate to clients.

### Work Experience

Nov  
2021  
-  
Present

#### Wells Fargo

Engineer Associate

- Collaborate within a kanban scrum team, and managed security review process for releases.
- Constructed documentation and guided process flows on confluence to reduce ticket escalations by 20%
- Trained/supervised developers in the waterfall framework process on best practices to foster skill enhancement.
- Streamlined business continuity Plans by enhancing operational efficiency & have smoother process adherence.
- Created and maintained Jira dashboards to track and troubleshoot application vulnerabilities.
- Facilitated cross-functional meetings using whiteboards to map out processes and plan implementations.
- Designed process flows to increase efficiency and align with key business priorities.

Nov  
2015  
-  
Dec  
2016

#### Bremis Realty

Graphic Designer

- Collaborated with real estate agents to create tailored promotional content, to maximizing outreach efforts.
- Designed print production ready marketing materials, like brochures, flyers, property listings, to elevate the brand's market presence and attracting affluent clientele.

July  
2014  
-  
Oct  
2014

#### Magid Handbags

Photographer

- Managed studio lighting setup to photoshoot with a DSLR camera and to create high quality images.
- Utilized Adobe Bridge and Photoshop to perform high-quality image retouching and post-production editing.
- Updated and optimized product specifications for listings on NoMoreRack.com to enhance accuracy and drive sales.

Mar  
2012  
-  
Oct  
2013

#### NES & Dritherm Int.

Web Designer

- Built and maintained two websites from scratch, handling front-end coding, debugging, and ongoing updates.
- Created marketing materials using Adobe InDesign.
- Retouched images in Photoshop to update online profiles.

Mar  
2008  
-  
Dec  
2009

#### LaGuardia Community College

Web Consultant

- Instructed classrooms of 30 students, to create websites using html3/css2 and fostering digital skills development.
- Demonstrated banner customization in Photoshop, enhancing students' design proficiency.
- Developed semester curricula, ensuring comprehensive and structured learning experiences.